

E-BOOKS VS. BOOKS: WHAT DO YOU PREFER?

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AGENDA:

- **History:**

Traditional Books

E-books

- **Pros and Cons:**

Traditional Books

E-books

- **Trends between Books and E-books**

- **Statistics of the preferred type of books and top reasons why each preferred type is preferred.**

- **Question Period**



HISTORY: TRADITIONAL BOOKS

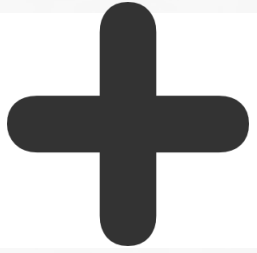
- The first “book” was written on clay tablets in 3000 BC in Mesopotamia.
- However, the first major book was written in 1455 and it was published in Europe. It was titled *The Gutenberg Bible* and it was written by Johannes Gutenberg.
- Gutenberg also invented the printing press for books.
- He got his printing press in operation in 1450 and wrote a German poem on it. That German poem was possibly the first thing to be printed on his printing press.



HISTORY: E-BOOKS



- Supposedly, the first “idea” of the eBook came to be in the 1930s by Bob Brown to play off the idea of the “talkie” (which is a movie with sound).
- Some of the candidates of the possible first eReader invention are: Roberto Busa from the late 1940s, Angela Ruiz Robles in 1949, Doug Engelbart and Andries van Dam from the 1960s, Michael S. Hart in 1971. Lots of reports cite Michael as the inventor of the eBook despite there being others before him.
- eBooks really took a storm in 2010 when a lot of the books we see and love in the library today started to get published in electronic format.



PROS AND CONS: TRADITIONAL BOOKS



Pros:

- Your eyes will not get strained from too much screen time.
- You can feel the turning of the pages with your fingers.
- It's easier to leave off where you are with a simple book mark.
- You can highlight stuff in the book if needed.



PROS AND CONS: TRADITIONAL BOOKS



Cons:

- You would have a lot of books to carry if you needed/wanted to carry a lot of books.
- If you wanted to read a lot of books on your travels, you'd need a bag just for your books.



PROS AND CONS: E-BOOKS



Pros:

- One of the biggest advantages of eBooks is the fact that they require no trees to create them.
- Information can be obtained without leaving your desk!
- Unlike paper books and materials, digital books only require one device to carry around with you.
- eBooks can lower the cost of enjoying your favorite titles.
- eBooks are more flexible than paper books.
- eBooks can contain multi-media elements not available with traditional books.
- Ever wonder where that great passage in your favorite book went to? With eBooks you can mark passages, save pages and search text before, during or after you read.

■ PROS AND CONS: E-BOOKS



Cons:

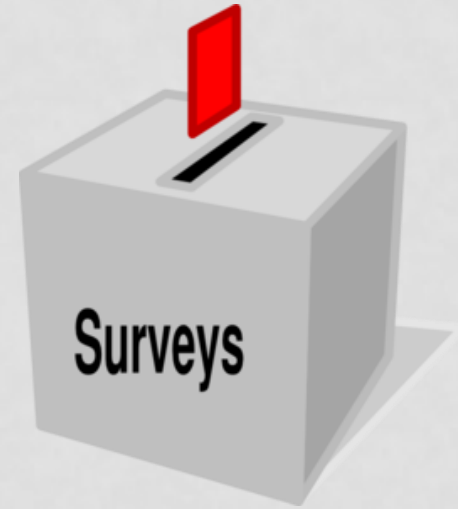
- Piracy is the number one concern for both publishers and authors.
- Many people still prefer being able to hold a traditional book in their hands.
- While one advantage of eBook devices is their ability to enlarge fonts for easier reading, the fact is one is still reading off an LCD screen.
- With the wide variety of formats and eReader devices on the market, choosing which device is the right one for all situations can be nearly impossible.
- When is the last time you had to plug your paper book into the wall outlet?
- Currently eBooks have an unreliable life span. Paper books last for decades provided they are well cared for. And besides, what good is a bookshelf if you cannot enjoy the look and smell of all your time-worn books, lovingly thumbed, crimped and read cover to cover, over and over again?

TRENDS BETWEEN BOOKS AND E-BOOKS

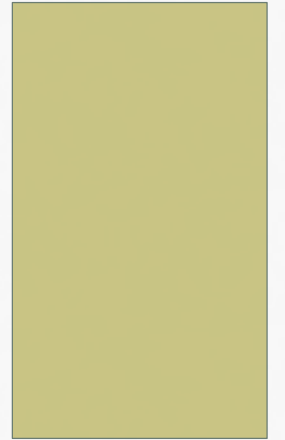
- “WE HOPE THAT CONTINUED DISCUSSIONS between publishers, vendors, and advocacy groups will bring solutions to smooth out this crazy quilt of ebook access.” ← This quote from the article *UPDATES ON EBOOKS Challenges & Changes* written by Shannon Acedo and Cathy Leverkus shows that making eBooks available in the library is still somewhat difficult. So it is no wonder that a lot of patrons still check out Traditional Books from the library.
- According to this study I read, it would seem that eBooks are slowly on the rise while traditional books are slowly declining. For now, traditional books still hold more of a percentage of sales versus eBooks. But with the increase of eBook sales from 17% in 2011 to 23% in 2012 and the decrease of traditional book sales from 78% in 2011 to 75% in 2012, some day the eBook might be more prevalent than a traditional book.

TRENDS BETWEEN BOOKS AND E-BOOKS

- In the library, the only way to get a book published by Macmillan or Simon and Schuster is in print form. The reason being is that they do not allow libraries to loan out ebooks to their patrons.
- I would presume that for Harper Collins books, circulation wise in the library at least, are still more popular in traditional books instead of eBooks. The reasoning is they have a limit for how many checkouts per eBook under their license, which is 26. After that limit has reached, the library must purchase the license for that book again.



STATISTICS OF A SURVEY I DID.

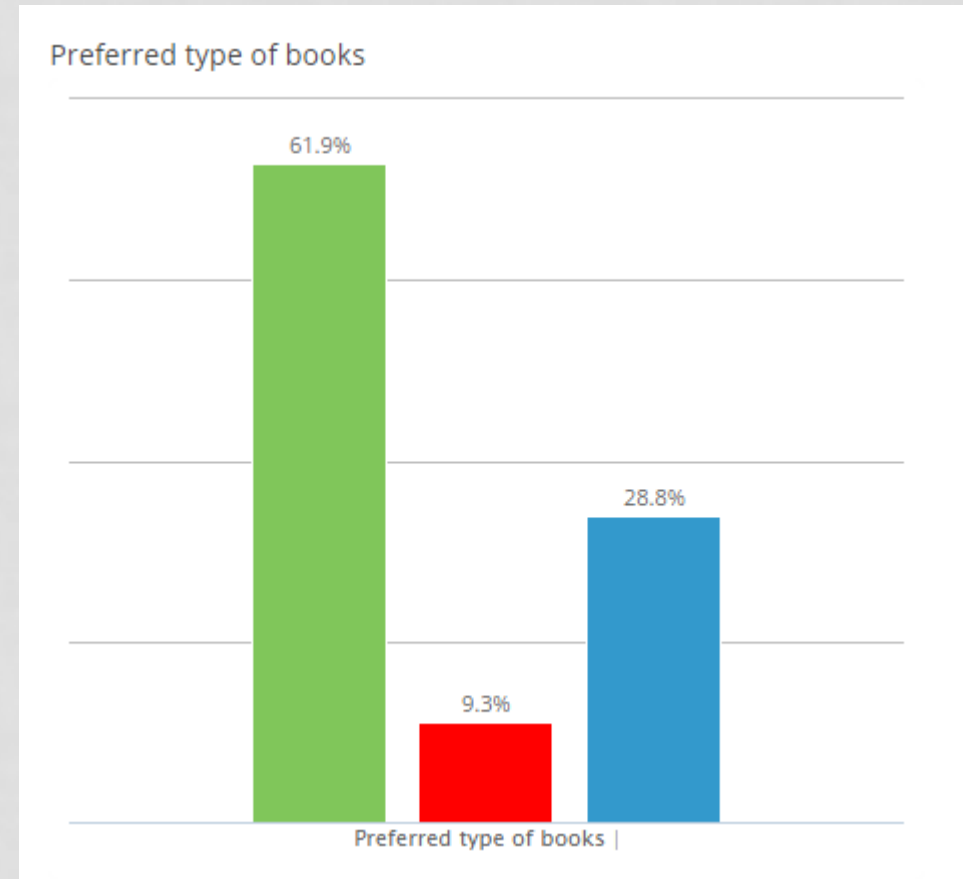


- Over the past few weeks, I put a survey on FludidSurveys asking two things:
 1. What type of books do you prefer (Gave the options of Traditional Books, eBooks or Both).
 2. What is your reasoning for the preferred option?
- Throughout the past few weeks, I circulated the survey on Facebook, Twitter, Tumblr, and LinkedIn.
- I got a total of 118 responses to the survey. The next two slides will show the statistics of the survey and the top reasons why that option is a preferred option.

BAR GRAPH OF THE SURVEY RESULTS:

- Color Code:
- Green represents *Traditional Books*.
- Red represents *eBooks*.
- Blue represents *Both*.

- This graph proves that while the eBook has been around in the sense of literature for about 5 years now, most people prefer to hold a book in their hands. However, with *Both* being the 2nd most voted option, it is possible some people find eBooks convenient but also still like the feeling of holding a book in their hands.



TOP 3 REASONS IN EACH CATEGORY.

Traditional Books:

- Like the feel of a book in your hands.
- Spend too much time staring at a screen all day anyways, so an actual book is a good electronic break.
- Easier to read while in bed.

TOP 3 REASONS IN EACH CATEGORY.

eBooks:

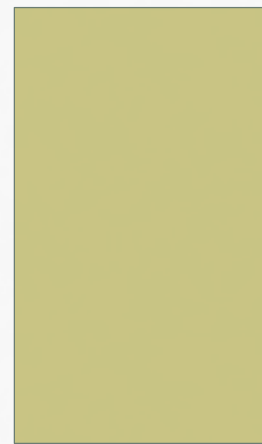
- It's easier to carry around.
- Easier to bookmark.
- Not as likely to get dirty.

TOP 3 REASONS IN EACH CATEGORY.

Both:

- Love to turn the pages of a book, however also loving the ability to increase the font in the e-reader.
- Traditional Books for home, eBooks for when on the road.
- Long reads are good for traditional books, short reads are good for eBooks.

ANY QUESTIONS?



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